

# ewi CONNECT

## SAN ANTONIO EDITION

CHARTERED 1958

September 2010

Letter from the President

As our 2009-2010 Board Year comes to an end I would like to extend my deepest gratitude to the following ladies:

Diane Solarczyk- Secretary-representing Bitterblue Inc.  
Patty Wilkins-Treasurer-representing Security Service Federal Credit Union  
Aida Guillory-Sergeant-at-Arms-representing St. Mary's University  
Debbie Saldana-Membership Director-representing H-E-B  
Damita Pape-Program Director-representing University of the Incarnate Word  
Lyn Pitman-Ways & Means Director-representing SAWS  
Liz Perez-Publication Director-representing CPS Energy  
Cece Abel-Director-at-Large-representing KCI  
Vicki Chapman-Advisor-representing SWBC  
Connie Ross-Advisor-representing Marmon Mok  
Becky Turgeon-Advisor-Nustar Energy



EWI of San Antonio is very fortunate to have volunteers and leaders who do their part every month to keep our organization moving. They have encouraged and supported me as I moved into the role as your President. I am thankful for their leadership and guidance and know that they have set the bar high for the next group of ladies to take the helm.

For many of you, school has started and cooler weather means fall and the holidays are fast approaching. September 16<sup>th</sup> will be the installation of the new Board of Directors and we have a great group of women who are ready to share their wonderful ideas on fundraising, programming and membership growth. Many of you have submitted your Annual Questionnaire and Committee choices. In reading through the responses, it is evident to me that you are interested in more networking opportunities among the member firms, participating in Philanthropic activities, and speakers' who can present topics such as: the state of the economy, social media and women's issues. Rest assured that it is my goal to get back to the basics and to live out the principles of our Mission Statement.

I am always happy to hear recommendations about improving our organization. Now is a great time to submit suggestions as I will be hosting a Board Retreat on October 2, 2010. As we plan for the 2010-2011 year we will be working to fulfill your expectations and provide you with quality membership meetings. You can contact me via email at [monicag@ymcasatx.org](mailto:monicag@ymcasatx.org) or by phone at 210-246-9671.

I look forward to working with each of you in our common effort to make a difference in our community and in our prospective organizations.

In Service,

Monica Garza  
Representing the YMCA of Greater San Antonio

## SAN ANTONIO BOARD

**Monica Garza**, President  
YMCA of Greater San Antonio  
210.246.9671

**Diane Solarczyk**, Secretary  
Bitterblue, Inc.  
210.828.6131 ext. 104

**Patty Wilkins**, Treasurer  
Security Service Federal Credit Union  
210.476.4599

**Aida Guillory**, Sergeant-At-Arms  
St. Mary's University  
210.436.3712

**Debbie Saldana**, Membership Director  
H-E-B  
210.938.8382

**Damita Pape**, Program Director  
University of the Incarnate Word  
210.829.3900

**Elizabeth Perez**, Publication Director  
CPS Energy  
210.353.2602

**Lyn Pitman**, Ways and Means Director  
SAWS  
210.233.3846

**CeCe Abel**, Director-At-Large  
KCI  
210.255.6636



## Membership Meeting Notice

**Thursday, September 16, 2010**

DoubleTree Hotel  
 Installation of 2010-1011 Board of Directors  
 37 NE Loop 410 @ McCullough  
 210.366.2424

- 5:30 pm – 6:00 pm Hospitality & Registration
- 6:00 pm – 6:10 pm Welcome, Mission Statement, Installations
- 6:10 pm – 6:20 pm Roll Call
- 6:20 pm – 7:00 pm Invocation & Dinner
- 7:00 pm – 7:45 pm Installation of 2010-2011 Board of Directors
- 7:45 pm – 8:00 pm Door Prizes & Adjournment

## DATES TO REMEMBER

### OCTOBER

#### Board Retreat

October 2, 2010  
 D.R. Semmes Family YMCA  
 3233 N. St. Mary's St.

#### MEMBERSHIP MEETING

Thursday, October 21  
 Petroleum Club of San Antonio

#### Board Meeting

Date: TBD  
 D. R. Semmes Family YMCA  
 3233 N. St. Mary's St.

## SEPTEMBER BOARD MEETING

**To be held at Board Retreat**  
**DATE: October 2, 2010**  
**PLACE: D.R. Semmes Family YMCA**  
**3233 N. St. Mary's St.**  
**San Antonio, TX 78212**

The Board meeting is open to the membership. If you would like to attend, please notify Secretary Diane Solarczyk at [dianesolarczyk@bitterblue.com](mailto:dianesolarczyk@bitterblue.com).

### EWI® MISSION AND VISION

#### MISSION

Executive Women International® brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development
- Encouraging community involvement

#### VISION

To be the leading connection for business professionals.

**NEWSREEL Continued**



*The EWI of San Antonio Board of Directors would like to extend best wishes to the following representatives in celebration of their September birthdays:*

Sept. 2	Liz Agosto	Doubletree Hotel	<a href="mailto:liz.agosto@us.whg.com">liz.agosto@us.whg.com</a>
Sept. 14	Kathy Bishop	Zachry Holdings, Inc.	<a href="mailto:bishopk@zachry.com">bishopk@zachry.com</a>
Sept. 19	Joan Gase	Sustaining Member	<a href="mailto:ed.jo@indian-creek.net">ed.jo@indian-creek.net</a>
Sept. 20	Susie Salazar	St. Mary's University	<a href="mailto:ssalazar1@stmarytx.edu">ssalazar1@stmarytx.edu</a>
Sept. 28	Sylvia Rodriguez	Valero Energy Corporation	<a href="mailto:sylvia.rodriguez@valero.com">sylvia.rodriguez@valero.com</a>

**Member Firm Anniversaries – September**

Morgan Stanley Smith Barney	33 years
C.H. Guenther & Son, Inc.	12 years
Project Control	6 years

**NEWSREEL Continued****Lecture: The Ninth Painting: A Case Study of Trans-Himalayan Art****Tuesday, September 21, 7:00 pm****Event Summary:**

John Johnston, Coates-Cowden-Brown Curator of Asian Art. Auditorium. Free.

John Johnston presents an illustrated exploration of the interconnectivity of Buddhist kingdoms and cultures in the Himalayan region. In addition, Mr. Johnston will also present images of a rare and unpublished set of nine Tibetan paintings, the only known complete set of this type including the long lost "Ninth Painting," that he found in Bhutan.

**Event Date:** Tuesday, September 21, 2010**Phone:** 210.978.8100**Location:** Auditorium. 200 West Jones Avenue, San Antonio, Texas, 78215**Event Time:** 7:00 pm**Event Cost:** Free

**FOR IMMEDIATE RELEASE**

**CONTACT:** Rebecca Martinez  
Director of Corporate Relations  
(210) 579-3299  
rmartinez@nixhealth.com

**NIX HEALTH UNVEILS NEW BRANDING CAMPAIGN  
TO CELEBRATE ITS 80<sup>th</sup> ANNIVERSARY**

**SAN ANTONIO, TX. – (August 10, 2010)** In celebration of its 80<sup>th</sup> birthday, Nix Health has unveiled its new branding and marketing campaign, which includes a new logo, tagline, colors, and marketing and advertising material.

Since 1930, Nix Health has constantly changed and adapted, leading the way in innovative technology and quality healthcare. This rebranding effort represents another way Nix Health continues to reinvent itself. For the last 80 years, Nix Health has fostered a culture of quality and created an environment that is completely patient and physician focused.

The creative aspects of the rebranding campaign were built upon a foundation that is completely unique to Nix Health. Through a brand research study and interviews with doctors, employees and patients, a platform was created to match the unparalleled Nix Health philosophy. As South Texas' healthcare "Small Giant," Nix Health has purposely chosen to be great instead of big. This allows Nix to provide patients with the personalized care they deserve, the most up-to-date technologies, unmatched efficiencies, and excellence through uncommon care.

"For 80 years, Nix has been the best kept secret in San Antonio, but that is soon to change," said John F. Strieby, Nix Health CEO and Chairman of the Board. "This new look is full of energy, excitement and truly illustrates the Nix Health personality, which is strong and efficient, yet compassionate and caring. It is this unique package that is often imitated, but never duplicated."

**-more-**

Nix Health selected the local marketing agency Creative Noggin to help with this effort. Creative Noggin partners Tracy Marlowe and Trish McCabe Rawls, aimed to create a campaign that was out of the box for a healthcare organization, while leveraging the strengths of Nix.

“Nix Health has a very interesting story to tell” said Marlowe. “It’s not your traditional healthcare system. We aimed high and strived to create a campaign that would do justice to Nix’s distinctive positioning. I think we hit the mark. We look forward to reintroducing San Antonio to the Nix.”

At the cornerstone of the Nix Health story is the integrated and nonfragmented care patients receive at Nix. This is one-of-a-kind system not only allows patients to have access to a wide spectrum of medical services, but also allows doctors to more easily communicate and care for their patients.

“At Nix Health, patients can come for a visit with their primary care physician, see a medical specialist and receive a full diagnostic evaluation” said Strieby. “Our strengths in medical and surgical services, behavioral health, physical rehabilitation, and home care are recognized throughout San Antonio and South Texas. This complete continuum of care ensures all of our patient’s medical needs are met seamlessly.”

This re-launch of the Nix Health brand consists of many different elements, including a corporate color palette, a new, updated logo and ads that will appear in print and outdoor media. To undoubtedly tell the Nix Health story, the tagline, “Uncommon Care” was chosen for the key differences and to represent the highest quality care that patients have come to expect from Nix Health since it opened its doors in 1930.

### **About the Nix Health**

The Nix Health offers San Antonio and the surrounding communities a vast array of medical services ranging from primary care and surgical services to behavioral and rehabilitation services. Accessible and comprehensive services are available at five locations, Nix Medical Center, Nix Alamo Heights, Nix Specialty Health Center, Nix Primary Care Center and Nix North Orthopaedic Center. For more information on Nix Health call (210) 271.1800 or visit [www.nixhealth.com](http://www.nixhealth.com).

**ASSISTANCE LEAGUE® of San Antonio**

A CHAPTER OF NATIONAL ASSISTANCE LEAGUE®  
"VOLUNTEERS CARING AND SHARING"

P.O. Box 13130 • SAN ANTONIO, TEXAS 78213

August 22, 2010

Mrs. Linda Buck  
Executive Women International  
23019 Blackwater Road  
San Antonio, Texas 78258

Dear Linda:

The Assistance League® of San Antonio members are still buzzing about the amazing donation of approximately \$1200 in school supplies by the Executive Women International organization. Our Bexar Hugs Auxiliary members had a wonderful time going through your gift of supplies and putting their school supply kits together for our Operation School Bell Program. This is a program that provides school clothing and school supplies to over 4,000 needy children in nine school districts in Bexar County. They also shared some of the materials with the ladies who are handling our backpack project for SAMMinistries families who live at the Blanco Road shelter and others at Haven for Hope. So, you can see, your gift will help thousands of children in the San Antonio area.

We are so grateful for your generosity and the interest, encouragement and support you have shown Assistance League. I hope that some of your members would come take a tour of our Chapter House/Thrift House and see where our 455 members gave 71,081 hours of volunteer service to our Thrift House and our seven philanthropic programs during the last fiscal year. We know that because of our efforts, some 54,000 citizens of San Antonio, primarily children, were served through our programs.

Please contact me at 822-3986 if anyone would like to arrange a tour. Thank you again for such incredible generosity!

Sincerely,

A handwritten signature in cursive script that reads 'Barbara'.

Barbara Williams  
Vice President Resource Development

**Ways and Means Committee wishes to thank the following representatives, sponsors and individuals for their support this past year.**

- 09 Hair Salon ● Al's Gourmet Nuts ● Andie & Barbara Ladies Boutique ● Arthur Pfeil Smart Flowers ● Artessa at the Village ● Bank of America ● Barbara Billman ● Brackenridge Golf Course ● Calvin Finch, PhD./Milbergers Nursery ● Cathy Garza ● Cece Abel ● COSA Aviation Dept ● Debbie Lazarine ● DoubleTree Hotel ● Dress for Success ● Fernandez Honda ● Fralo's ● Fresh Horizon's Catering ● H-E-B ● Joyce Carothers ● Julian Gold ● KCI ● Ken Batchelor Cadillac ● Leona Pappas ● Lianna Greenberg ● Lynn & Cindi Smasal ● Margaret Woods ● McMarr Properties ● Morton's The Steakhouse ● Omni Hotel at the Colonnade ● Pape-Dawson ● Phillip Wood ● Plant Interscapes ● Porter Loring ● Project Control ● Resources Global Professional ● Robin's Nest ● Ruby Rayborn ● San Antonio Museum of Art ● San Antonio Livestock Exposition ● San Antonio Water System ● Security Service Federal Credit Union ● Sheraton NW ● Silver Eagle Distributing ● Spurs Sports & Entertainment ● St. Mary's University ● SWBC ● Tetco ● USAA ● Dr. Romo/UTSA ● Valero Energy ● Watermark Grill ● Whataburger ● Ye Kendall Inn & Limestone Grille ● YMCA of Greater San Antonio ● Yvonne O'Riley

**Executive of the year  
Barbara Gentry, USAA**







Baron Herdelin-Doherty

**FOR IMMEDIATE RELEASE: CONTACT: Tuesdae Knight**

**August 20, 2010 Phone: 210-334-5249**

**Tuesdaek@ymcasatx.org**

### **YMCA President and CEO Announces Departure**

**San Antonio, TX** – The President and CEO of the YMCA of Greater San Antonio, Baron Herdelin-Doherty, has accepted a position as the new CEO of the YMCA of San Diego County. The YMCA of San Diego County is the 2nd largest Y in the country with an annual budget in excess of \$125 million. Baron’s new position is a credit to the growth and prosperity of the San Antonio Y and we wish Baron much success in the future. “It has been an honor to represent this Y over the last 7 years. Our organization has come a long way in serving more people in the San Antonio area, and we will always support our commitment to serve the community in an equal way. Our Vision 2010 plan of membership development, program enhancement, financial development, image development and capital development has driven us to succeed and focus on our goals” says Herdelin-Doherty. During his tenure, the San Antonio Y has opened 7 new branches and renovated 3 branches in 7 years. YMCA memberships have grown from 2,000 to 45,715 members, and total people served annually has grown from 40,000 to 125,000 during this time. The Y is strong financially and has balanced its budget for 7 consecutive years. The organization is well positioned to continue to grow via strong internal leadership and an enormous commitment by community leaders serving the branch and association boards. The organization will initiate an aggressive national search for a replacement immediately. “When I came to the Y, we had a great opportunity to make a major impact on our community through programs and services. I couldn’t be more pleased with the outcome and I know that the organization will continue to thrive in the future”.

*For more information, or to learn more about YMCA programs, call 210-246-9622 or visit [www.ymcasatx.org](http://www.ymcasatx.org). YMCA First organized in 1876, the YMCA of Greater San Antonio strives to build strong kids, strong families and strong communities through various YMCA programs. Our mission is to put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all. In the greater San Antonio area, 11 YMCA facilities and several program sites provide character enrichment and fun activities for people of all ages, cultures and abilities. Last year, thousands of people were served through values-based Y programs such as child development and education, older youth and teen programming, older adult services, camping, sports and recreation, community development and wellness.*

EWI BOOK RALLY

Our Book Rally is scheduled for  
 October 8th at 4:00 pm  
 Boys and Girls Club, 600 SW  
 19th Street, SATX 78207  
 Our storyteller  
 "MARY GRACE KETNER"

We will be collecting items for goodie bags for children ages 8 to 11 at the membership meeting. If you don't have time to shop, the Philanthropy Committee will shop for you.

FRIDAY, OCTOBER 8TH

Donations will be collected at the September meeting.

**Volunteers:** We will need at least 15 EWI volunteers on Friday, October 8<sup>h</sup> to greet, set-up, clean-up, ect. Please contact Linda Buck at 226-4331 to sign up or for more information.

Philanthropy Committee Members: Linda Buck, Bobbye Scott, Melissa Pina, Lynn Smasal, Lori Reed, Gena Brown, Carolyn Wallace, Susan Heck, Barbara Trevino, Gloria Eastwood, Gena Garcia-Estrada, Debbie Elias and Lorri Mach

*This is a designed EWI event used to promote their literacy awareness campaign to help children to read and write.*



**TEXAS A&M**  
**UNIVERSITY**  
**KINGSVILLE**

OFFICE OF DEVELOPMENT  
MSC 173 700 UNIVERSITY BLVD. • KINGSVILLE, TX 78363  
PHONE (361) 593-4191 • FAX (361) 593-4175

June 24, 2010

Ms. Patty Wilkens  
Executive Women International-San Antonio Chapter  
16211 La Cantera Parkway  
San Antonio, TX 78256

Dear Ms. Wilkens:

On behalf of Texas A&M University-Kingsville, I want to express our sincere appreciation to the San Antonio Chapter of Executive Women International for the scholarship award of \$2,500.00 to Alma Ramos for the 2010-2011 academic year.

Texas A&M University-Kingsville is dedicated to offering students an education, which provides both professional preparation and intellectual challenge. It is through the support of alumni and friends like San Antonio Chapter of Executive Women International that their goals become a reality.

Thank you on behalf of the Texas A&M University-Kingsville family of students, faculty and staff.

Sincerely,

Heather Franks Elsik '03  
Executive Director  
Department of Alumni & Development

HFE/cbj

No goods or services were exchanged for this gift.

EWI AUGUST MEMBERSHIP MEETING



Karen Pena, Guest Speaker



Donna McCue & Jan Bonogia,  
Guest of Watermark Grill



Melinda Meyers, Guest of  
Omini Hotel SA



Pattie Martin, Guest of  
SA Livestock Exposition, Inc.



Liana Greenberg of Purina Care  
Insurance Services, Inc. and Guest  
Leticia Villarreal



Debbie Lazarine  
YMCA of Greater SA



Becky Turgeon  
NuStar Energy



Stacy Yent  
Fresh Horizons



Carol Crawford, TETCO, Inc. &  
Barbara Jordan, Bank of America



Monica Garza, Chapter President  
YMCA of Greater SA

2009-2010 Calendar: **YEAR AT A GLANCE**

<u>General Membership Meeting</u>	<u>Board Meetings</u>	<u>Conferences / Special Events</u>
Location to be announced in monthly meeting announcements	Board Meetings to be held at D. R. Semmes Family YMCA, unless otherwise stated. Meeting start time is 5:45 p.m.	
Thursday, November 19 UIW Marian Hall Ballroom Topic: Bus. Mtg./Committee Sessions	Tuesday, November 24	
<b>Second</b> Thursday, December 10 Anne Marie's Catering Topic: Networking	Tuesday, December 15	
Thursday, January 21 Omni Hotel at the Colonnade Speaker: Chief William McManus San Antonio Police Department	Tuesday, January 26	
Thursday, February 18 Omni Hotel at the Colonnade Speaker: Peter Holt Topic: Education Center for Vietnam Veteran's Memorial	Tuesday, February 23	
Thursday, March 18 Omni Hotel at the Colonnade Speaker: Susanne Serna, CFP, SSFCU Topic: Investments and Retirement	Tuesday, March 23	
Thursday, April 15 Morton's Steakhouse Topic: Exec Recognition Luncheon	Tuesday, April 20	Spring Conference, Memphis, TN April 22-24, 2010 open to all members
Thursday, May 20 DoubleTree Hotel Topic: Scholarship Banquet	Tuesday, May 25	EWISP and ASIST Scholarship Banquet
Thursday, June 17 Valero Topic: Trade Show and Business Meeting	Tuesday, June 22	Member Firm Trade Show
Thursday, July 15 Non-meeting	Tuesday, July 20	Non-Meeting Fundraiser
Thursday, August 19 Omni at the Colonnade	Tuesday, August 24	TEXOMA Board Forum Oklahoma City, OK August 6-7, 2010
Thursday, September 16 DoubleTree Hotel 2010-2011 Board Installation	Board Retreat and Board Meeting October 2, 2010 D. R. Semmes Family YMCA 8:30-3 pm	LCAM Kansas City, MO Sept. 23-25, 2010 open to all members