

## Letter from the President



As we prepare to finalize our report to EWI Corporate with regards to membership renewals, it saddens my heart at the short list of firms that will no longer be a part of our organization. As we lose the participation of representatives, the committees put in place to fulfill our Chapter's goals must still function 100 percent. So, it is with a strong heart that I encourage all representatives to be active and to do your part within your committee.

Damita Pape and the Program Committee did an outstanding job putting together our January meeting. Working together with Member Firm Omni San Antonio at the Colonnade: the location, the meal, and the service were all first class! Our very own, and very talented, Mitzi Pearson of Morton's Steakhouse graced us with a beautiful invocation, and our guest speaker, Police Chief William McManus, topped the night off with a great presentation. Thank you all for the wonderful EWI experience!

In January, several of our committee chairs shared with you updates on what their committees are working on, what has been accomplished and what is yet to come. With a total of 15 committees in place, and projects going on simultaneously, we have our work cut out for us! Let's focus on all we have to accomplish to make this another successful year for our Chapter.

Press releases on ASIST and EWISP can be found on pages 6 and 7. Please be sure to share these with your executive(s), and mark their calendar for May 20, 2010, in hopes that they join us at our Scholarship Banquet as we honor the six (6) very deserving recipients.

A warm EWI welcome to our newest member firm and representatives: Southwest Foundation for Biomedical Research represented by Rebecca Rabel and Barbara Gault; and our newest replacement rep. Jessica Amaya-Benitez representing Omni La Mansion del Rio Hotel. Welcome aboard ladies! We look forward to your participation.

A **HUGE** congratulations to the following:

- Member Firm **SWBC** on the purchase of the technology of Cognasys LLC (see press release on page 8).
- Member Firm **HEB** on the latest addition to their Senior Leadership Team, Craig Boyan, President and COO (see press release on pages 9 and 10).
- Member Firms: **HEB; St. Mary's University; Zachry Holdings, Inc.; Ernst & Young, LLP; KCI; AT&T; C.H. Guenther & Son, Inc.; Valero Energy Corporation; and NuStar Energy** for their generous and selfless contributions to Haiti Relief (see pages 14 – 19).

Our next meeting is scheduled for February 18, 2010. We will meet at the Omni San Antonio Hotel at the Colonnade, located at 9821 Colonnade Blvd, San Antonio, Texas 78230. Our guest speaker that evening will be Dr. Ricardo Romo, Ph.D., of Member Firm The University of Texas at San Antonio.

This buds for you...*cheers!*

Leticia R. Villarreal  
Representing Silver Eagle Distributors, L.P.

## SAN ANTONIO BOARD

**Leticia Villarreal**, President  
Silver Eagle Distributors, L.P.  
475-6900

**Monica Garza**, Vice President  
YMCA of Greater San Antonio  
246-9643

**Diane Solarczyk**, Secretary  
Bitterblue, Inc.  
828-6131 ext. 104

**Patty Wilkins**, Treasurer  
Security Service Federal Credit Union  
476-4599

**Aida Belmares**, Sergeant-At-Arms  
St. Mary's University  
436-3712

**Debbie Saldana**, Membership Director  
H-E-B  
938-8382

**Damita Pape**, Program Director  
University of the Incarnate Word  
829-3900

**Elizabeth Perez**, Publication Director  
CPS Energy  
353-2602

**Lyn Pitman**, Ways and Means Director  
SAWS  
233-3846

**CeCe Abel**, Director-At-Large  
KCI  
255-6636

## Membership Meeting Notice

### Thursday, February 18, 2010

Omni Hotel at the Colonnade  
Speaker: Dr. Ricardo Romo, Ph.D.  
Topic: A TIER ONE University for  
A Top TIER City  
9821 Colonnade Boulevard  
210.691.8888

5:30 pm – 6:00 pm Hospitality & Registration  
6:00 pm – 6:15 pm Welcome, Mission Statement, Installations  
6:15 pm – 6:25 pm Roll Call  
6:25 pm – 7:00 pm Invocation & Dinner  
7:00 pm – 7:45 pm Program: Dr. Ricardo Romo, Ph.D.  
7:45 pm – 8:00 pm Announcements & Adjournments



## FEBRUARY BOARD MEETING

**DATE:** February 23, 2010  
**PLACE:** Silver Eagle Distributors, L.P.  
4609 New Highway 90 West  
San Antonio, TX 78237

The Board meeting is open to the membership. If you would like to attend, please notify Secretary Diane Solarczyk at [dianesolarczyk@bitterblue.com](mailto:dianesolarczyk@bitterblue.com).

## DATES TO REMEMBER

### MARCH

#### MEMBERSHIP MEETING

Thursday, March 18  
Omni Hotel at the Colonnade  
\$30 per person/\$15 per sustaining

#### BOARD MEETING

Tuesday, March 23  
Silver Eagle Distributors

### APRIL

#### MEMBERSHIP MEETING

Thursday, April 15  
Morton's Steakhouse  
Topic: Exec Recognition Luncheon

#### BOARD MEETING

Tuesday, April 20  
Silver Eagle Distributors  
4609 New Highway 90 West

### EWI® MISSION AND VISION

#### MISSION

Executive Women  
International® brings together  
key individuals from diverse  
businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development
- Encouraging community involvement

#### VISION

To be the leading connection  
for business professionals.

**NEWSREELS****Member Firm Anniversaries - February**

Bank of America	52 years
Coca Cola Enterprises, Inc.	52 years
CPS Energy	52 years
Greater San Antonio Chamber of Commerce	52 years
McMarr Properties, Inc.	52 years
Bitterblue, Inc.	6 years
Morton's The Steakhouse	1 year
Ye Kendall Inn & Conference Center	1 year

**Best wishes to the following representatives who are celebrating a birthday this month:**

Feb 2	Rita Saavedra	USAA	<a href="mailto:rita.saavedra@usaa.com">rita.saavedra@usaa.com</a>
Feb 4	Cindy Vyvlecka	Koontz-McCombs	<a href="mailto:cvyvlecka@koontzmcombs.com">cvyvlecka@koontzmcombs.com</a>
Feb 6	Donna Dimond	Zachry Corporation Ray Ellison Grandchildren Trust	<a href="mailto:donna.dimond@zachrycorp.com">donna.dimond@zachrycorp.com</a>
Feb 14	Cynthia Dalrymple		<a href="mailto:cynthiak@satx.rr.com">cynthiak@satx.rr.com</a>
Feb 17	Joyce Stuart	Nix Health Care System	<a href="mailto:jstuart@nixhealth.com">jstuart@nixhealth.com</a>
Feb 19	Gina Garcia-Estrada	Coca Cola Enterprises, Inc.	<a href="mailto:ggarciaestrada@cokecce.com">ggarciaestrada@cokecce.com</a>
Feb 19	Linda Villarreal-Gonzales	Transitional member	<a href="mailto:rudynlindag@yahoo.com">rudynlindag@yahoo.com</a>
Feb 23	Shirley Boatright	Sustaining member	
Feb 27	Marilyn Brittain	Employer Flexible HR	<a href="mailto:mbrittain@employerflexible.com">mbrittain@employerflexible.com</a>
Feb 27	Vicki Chapman	SWBC	<a href="mailto:vchapman@swbc.com">vchapman@swbc.com</a>
Feb 28	Julie Lyssy	C.H. Guenther & Son, Inc.	<a href="mailto:jlyssy@chguenther.com">jlyssy@chguenther.com</a>

**EWI of San Antonio**

**Welcomes** Liz Agosto, Double Tree Hotel  
Stacy Yent, Fresh Horizons Catering  
Charito Durant, USAA

**Now** 64 Member Firms strong with 88 Representatives

## NEWSREELS continued

## COMMUNICATIONS

- On February 18, the Philanthropy Committee will kick off the *Finding Your Hometown Hero* project.
- On February 18, the Ways & Means Committee will be collecting monies raised through our Spurs vs. Clippers Fundraiser. The winning ticket will be drawn by Peter Holt. The winner will receive, in addition to the tickets, a limousine ride from their home to the game and back after the game (compliments of Member Firm UIW).

Great incentives are offered for the top three (3) sellers: **TOP SELLER** - two seats to the same game (Spurs vs. Clippers) and a parking pass (compliments of Member Firm Pape-Dawson Engineering); **AND** – second place – the newly added one night stay at the awesome Ye Kendall Inn, to include a wine dinner and breakfast (compliments of Member Firm Ye Kendall Inn); **AND** – third place – the newly added \$50 gift certificate to the Limestone Grille (compliments of Member Firm Ye Kendall Inn). **GREAT INCENTIVES...good luck ladies!!!!**

- Our ASIST and EWISP committees are receiving applications. If you know of anyone interested and you would like more information, please contact our committee chairs, Jane Burton of UTSA (ASIST) and Kathy Jones of Touchstone Communities (EWISP).
- Cookbooks are here and they look GREAT! The Ways & Means Committee and Cookbook Committee will be selling them during our membership meetings. If you are interested in signing out cookbooks to sell to co-workers, neighbors, family members, etc., please see the ladies at this table on Thursday and they will be glad to help you. The books sell for \$20 each and all proceeds benefit our B/C/DP. Our B/C/DP is counting on your help!!!!
- Corporate Staff Update: **Kimmi Wolf** is now our Career Development Director. **Heather Hans** is now the Connections & Chapter Operations Director. She will continue to maintain the Corporate database. **M'kynzi Newbold** is now the Community Impact Assistant handling the details and operations of Corporate EWISP and ASIST. **Michelle Squire** is the new Virtual Office Assistant providing general office assistance and support. Please see the EWI Corporate Connect dated January 27, 2010, for more detailed information.
- The EWI 2010 Spring Conference is scheduled for April 22-24, 2010, in Memphis, TN. This conference is open to all members.
- The 63rd LCAM is scheduled for September 23-25, 2010, in Kansas City, MO. This conference is open to all members.
- **KEEPING YOU IN THE KNOW**

**Firms not renewing their membership:** Animal Defense League, **Beth Johnson**, Baggett Consulting, **Jeanne Baggett**, Deacon Recruiting, **Shelli Bergman**, Foss Electric, **Bennie Foss**, Montdani International, **Cecy Bellacetine-O'Keefe**, Office Max, **Sherri Sullivan**, realign, LLC, **Shana Prichard**, Robin's Nest, **Robin Sherrington**, San Antonio Employers' Health Alliance, **Cynthia Rangel**, and United Way of San Antonio, **Linda Garza** – a total of 10 firms and 10 reps.

**Second & third reps not renewing:** **Sue Kolitz**, D.R. Semmes Family YMCA; **Kelly Hidalgo**, Ernst & Young; **Molly Schmidt**, HEB; **Rubby Santiago**, Montdani International; **Lynette Bearden**, Office Max; **Pauline Villagran**, SAWS; **vacant 3<sup>rd</sup> rep**, Spurs Sports & Entertainment; and **vacant 2<sup>nd</sup> rep**, Ye Kendall Inn – a total of eight (8) reps.



See page 5 of the newsletter for more details.  
The Cookbooks have arrived!

# NEWSREELS continued

**COOKbooks**

**FOR SALE**

**ewi**  
OF SAN ANTONIO

is proud to offer a treasured collection of recipes from many outstanding cooks whose recipe contributions have made this cookbook possible. This attractive cookbook makes an ideal gift or keepsake!

*Only*  
**\$20.00**

*To Purchase*  
**PLEASE CONTACT**

\_\_\_\_\_  
Connie Ross  
contact name

\_\_\_\_\_  
210.270.2235  
phone

\_\_\_\_\_  
While Supplies Last  
on sale through

\_\_\_\_\_  
Benefit Scholarships and Reading Rally  
proceeds

Cookbook published by Morris Press Cookbooks    www.morriscookbooks.com  
Copyright © 2006

**NEWSREELS continued**

CONNECTIONS | CAREERS | COMMUNITY

February 16, 2010

Contact: Jane F. Burton, ASIST Committee Chair  
EWI of San Antonio  
210.458.5118

**Executive Women Assist Through Scholarships**

EWI of San Antonio Chapter is pleased to announce its ASIST Scholarship Program for 2010. ASIST is the acronym for Adult Students in Scholastic Transition, and three (3) non-traditional students will each receive a \$2,500 scholarship. The scholarship helps to provide financial support to adult students in a variety of transitional situations. The goal of the ASIST program is to enable recipients to improve their self-esteem and to have a positive impact on the recipient's personal life, employment, family, and community.

Applications may be obtained from the EWI website at [www.ewisanantonio.org/scholarships](http://www.ewisanantonio.org/scholarships) and clicking on the ASIST application at the bottom of the page. Deadline for completed applications is March 15, 2010. They should be sent to: ASIST Scholarship Chair, 29802 Fairway Vista, Fair Oaks Ranch, Texas 78015. We will announce the winners at our May 20 Scholarship Banquet. A local Chapter winner will be submitted for consideration at the national level for an additional \$2,500 scholarship award.

ASIST is supported through EWI, a nonprofit international professional association, established in 1938 with over 70 Chapters that includes 2,500 member firms and 2,800 representatives in major cities throughout the United States and Canada. EWI is a premier organization for networking and leadership development for today's business professionals and their firms. EWI offers professional development through its Academy of Leadership, scholarship, online learning, and philanthropic initiatives with a focus on literacy. For more information, visit [www.ewiconnect.com](http://www.ewiconnect.com).

"EWI's scholarship programs are very important to our membership, and the ASIST scholarships have contributed to many life-changing situations," said Leticia Villarreal, Chapter President, representing Silver Eagle Distributors, L.P.

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## NEWSREELS continued



CONNECTIONS | CAREERS | COMMUNITY

February 15, 2010

Contact: Kathy Jones, EWISP Committee Chair  
EWI of San Antonio  
210.828.5686

### **College Scholarship Money Available to Three Local and Surrounding Area Junior High School Students**

EWI of San Antonio Chapter is pleased to announce its Executive Women International Scholarship Program (EWISP) for 2010. This program awards three (3) scholarships to junior high school students who are pursuing a four (4) year degree in any business or professional field of study.

A total of \$8,000 in college scholarship money is available to qualifying high school juniors, an annual competition-based program. EWISP is supported through EWI, a nonprofit international professional association, established in 1938 with over 70 Chapters that includes 2,500 member firms and 2,800 representatives in major cities throughout the United States and Canada. EWI is a premier organization for networking and leadership development for today's business professionals and their firms. EWI offers professional development through its Academy of Leadership, scholarship, online learning, and philanthropic initiatives with a focus on literacy. For more information, visit [www.ewiconnect.com](http://www.ewiconnect.com).

Students first apply and compete at the local Chapter level for first, second and third place. The first place winner is submitted to the national level for a chance to win one of the six scholarships ranging between \$2,000 and \$10,000.

EWISP has been recognized by Money Magazine as one of the top 12 scholarships in the United States. Students are nominated by their school counselor to participate in the scholarship competition. Judges select winning students based on their scholastic achievement, leadership qualities, good citizenship and extra-curricular activities. In 2009, the EWISP awarded more than \$200,000 in scholarships to students across the United States.

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**NEWSREELS continued****SWBC Purchases Cognasys**

**SAN ANTONIO, TX (January 26, 2010)** – SWBC is pleased to announce that it has purchased the technology of Cognasys LLC, a leader in the field of artificial intelligence based software solutions, as part of the continuing expansion of its unique position in the growing market of complex document process automation. Cognasys®, well-known in the industry as the expert system solution for document process automation, will continue to grow with the strength of SWBC's capabilities behind it.

SWBC, a Cognasys client for more than 4 years, depends on the Cognasys framework to process insurance documents, which are typically non-standard, template-less forms. SWBC, unlike many other competitors in the insurance tracking industry, does not outsource any of its work. The acquisition of the Cognasys technology allows us to continue to grow without a commensurate increase in personnel cost. The Cognasys framework dramatically surpasses the capabilities of current Optical Character Recognition (OCR) data capture solutions. Whereas OCR solutions are simple data-capture applications, Cognasys solutions actually emulate and automate the entire operator process, including high-level knowledge worker decisions. This results in reducing manual key-entry, eliminating repetitive errors, reducing training time and complexity, reducing cycle time, and increasing time dependent accuracy. Through its ability to emulate the operator processes including the ability to learn, Cognasys reduces the number of people required to perform knowledge worker functions.

"SWBC relies heavily on the use of technology to deliver the highest quality insurance tracking services to our clients," said Mark Walker, President of SWBC's newly formed Cognasys division. "Our goal with the purchase of Cognasys LLC is to develop new products and services using the Cognasys framework to achieve the same operational efficiencies with those new ventures as we have achieved in insurance tracking, thereby creating more value for SWBC's clients."

According to Cognasys Founder Dr. Steven Hofstein, who holds a PhD from Princeton University, "During 2009 our company's strategic planning efforts focused on ways to grow our strength and capabilities regarding the continuing advance of Cognasys Expert System technology, servicing to our expanding client base, and the ability to penetrate the many new fields of opportunity that our technology has generated. We are excited about our new relationship as a division of SWBC and our enhanced ability to achieve these goals."

Dr. Steven Hofstein will serve in the role of Chief Scientist for SWBC, and also as Senior Vice President, Technology for the Cognasys division. Cognasys will continue to be based in Coral Springs, Florida, and they remain dedicated to providing the same great technology and service to their clients as they have during the last decade.

**About SWBC**

Headquartered in San Antonio, SWBC is a diversified financial services company providing a wide range of insurance, mortgage, and investment services to financial institutions, businesses, and individuals. With offices across the country, SWBC is committed to providing quality products, outstanding service, and customized solutions in all 50 states. For more information, please visit SWBC's website at [www.swbc.com](http://www.swbc.com).

**Contact:**

Lisa Pinto

SWBC

210.321.7328

[lpinto@swbc.com](mailto:lpinto@swbc.com)

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**NEWSREELS continued****PRESS RELEASE****For Immediate Release**

January 24, 2010

**Contact:** Marcie Casas, GDC 210.223.2772[mcasas@gdc-co.com](mailto:mcasas@gdc-co.com)**Craig Boyan to Lead H-E-B as New President and COO  
*Company Announces Senior Leadership Team***

(SAN ANTONIO) — Charles Butt, Chairman and CEO of H-E-B, today announced changes in the company's senior leadership team.

Effective January 24, Craig Boyan has assumed the position of H-E-B's President and Chief Operating Officer.

Boyan, 46, has been with the company since 2005, and served previously as its Chief Strategic Officer and COO. He assumes the duties of President from Bob Loeffler, who in announcing his retirement, has volunteered to take the Chief Administrative Officer role for two years before doing so.

"Craig, with his collaborative leadership style and keen insight into our customers' needs, is well-suited to lead H-E-B in the new decade," said Charles Butt. "I'm confident that under his direction, our senior leadership team will ensure H-E-B's continued growth."

Boyan joined H-E-B in 2005. Prior to joining H-E-B, he served as a consultant to the company as Partner of the Monitor Group, where he headed their New York office. Monitor assists companies with corporate strategies, marketing strategies and company competitiveness. He is a graduate of Harvard College, and received an MBA from Columbia Business School.

Another key leadership change was the appointment of Martin Otto to the role of Chief Merchant. Otto adds the title of Chief Merchant to his current one of Chief Financial Officer, upon assuming duties from Steve Harper, who will continue as a consultant. Otto joined H-E-B in 1991. Otto's past professional experience includes real estate investment banking and public accounting. He is a graduate of the University of Virginia and Harvard Business School.

Scott McClelland, President of H-E-B Houston joined H-E-B in 1990. He was appointed to his current position in 2003. McClelland is a graduate of the University of Southern California. Mr. McClelland chairs the Houston Food Bank and serves on the boards of the Greater Houston Partnership and Memorial Herman Hospital Systems. He is also a member of the Children's Defense Fund.

– more –

## NEWSREELS continued

### *Page 2/H-E-B*

Bob Loeffler, during his long and distinguished tenure with H-E-B, has held the positions of President, COO, and Senior Vice President overseeing Houston store operations as well as having led Information Services. Loeffler is a graduate of the United States Naval Academy at Annapolis and received an MBA from Texas A&M University. Loeffler served as Chair of the United Way Campaign for Bexar County in 2009. He serves on the boards of Meijer, a supermarket company based in Michigan, and the National Association of Chain Drug Stores, of which he is Treasurer.

In his CAO role he will be responsible for distribution, information solutions, Mexico and Central Market at the corporate level, food safety, and quality assurance.

Other members of the company's senior leadership team leading H-E-B in the new decade are:

- Gavin Gallagher, Chief Information Officer
- Mike Graham, Senior VP of Supply Chain and Logistics
- Tina James, Senior VP of Human Resources
- Judy Lindquist, General Counsel
- Roxanne Orsak, Executive VP of Drug/GM and Format Development
- Lynette Padalecki, VP of Strategic Planning and Analysis
- Todd Piland, Executive VP of Real Estate, Facility Alliance and Services Co.
- Randy Vaclavik, Senior VP of Fresh Foods
- Suzanne Wade, President of San Antonio Food / Drug Division

Winell Herron, Group VP of Public Affairs and Diversity, a graduate of The University of Texas at Austin, leads H-E-B's statewide community outreach programs. She serves as H-E-B's chief spokesperson and should be contacted with any questions.

### **About H-E-B**

H-E-B, with sales of over \$15 billion operates more than 315 stores in Texas and Mexico and will build 19 new stores in 2010 plus an additional distribution center in Temple, TX. Based in San Antonio, H-E-B employs more than 72,000 Partners and serves customers in more than 150 communities. For more information, visit [www.heb.com](http://www.heb.com).

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## NEWSREELS continued

The image features four overlapping promotional cards for an EWI scholarship fundraiser basketball game. The top-left card is grey with a black border and contains the text 'EWI SCHOLARSHIP FUNDRAISER'. The top-right card is also grey with a black border and contains 'SPURS' at the top, a basketball icon with 'VS.' on it in the center, 'CLIPPERS' below it, and 'SATURDAY, MARCH 13TH' in red at the bottom. The bottom-left card is black with white and red text, stating '\$10 will give you a chance to win 2 Courtside tickets (Section 20, Row 9) PLUS - Limousine Pick-up and Drop-Off To and From the game'. The bottom-right card is grey with a black border and lists 'Proceeds benefit two local scholarship programs', 'EWISP Scholarship High school junior students', and 'ASIST Scholarship Adult non-traditional students'.

Executive Woman International® (EWI) sponsors an annual scholarship program competition for high school juniors (EWISP) and also for adult students in scholastic transition (ASIST). Both competitions have the potential for reaching the national level for additional scholarship awards. Your contribution will enable the San Antonio Chapter to continue to build these programs.

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**By March, the Spurs are tackling every game for a Western Conference Championship and/or position in the playoffs. Don't miss this opportunity to attend a great game!!!**

**NEWSREELS continued**

**EWI of San Antonio**

Tickets - \$10 each

**Please Print**

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

EWI Rep: \_\_\_\_\_Lyn Pitman\_\_\_\_\_

**Go Spurs Go**

—  
(benefitting EWI of San Antonio Scholarship Program)

**Spurs Vs. Clippers 3/13/2010 @ 7:30 p.m.**

**2 tickets for lower level game  
SECTION 20 ROW 9**

Limousine will pick you up at home and take you to and  
from the game

Drawing to be held on February 18, 2010  
EWI of San Antonio

Need not be present to win

**EWI of San Antonio**

Tickets - \$10 each

**Please Print**

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

EWI Rep: \_\_\_\_\_Lyn Pitman\_\_\_\_\_

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Drawing to be held on February 18, 2010  
EWI of San Antonio

Need not be present to win

## NEWSREELS continued



**Update** from the Philanthropy Committee: A total of 50 coats were donated at the January meeting. We donated 30 to the SAMM Ministries and 20 to the Battered Women's Shelter. This is a project that we have done in the past, and it has always proven to be a success. Thank you for your support!

We are also very excited to have Peter Holt speak at our February 18<sup>th</sup> meeting. This will be the kick-off to our year round project "Find your Home Town Hero". This is a project we are encouraging all EWI Chapters to participate in. **Please encourage your executive to attend this meeting.**

Thank you  
Linda Buck, Committee Chair

**NEWSREELS continued****EWI Member Firm  
Haiti Relief Contributions**

*January 27, 2010*

**TOGETHER, H-E-B AND ITS CUSTOMERS RAISE MORE THAN \$388,000 TO  
BENEFIT VICTIMS OF HAITI EARTHQUAKE**

**[San Antonio]** – Through an in-store fundraising campaign launched in response to the catastrophic earthquake that occurred in Haiti, H-E-B and its generous customers raised **more than \$213,000** for the Haiti Relief and Development Fund sponsored by the American Red Cross.

This amount coupled with H-E-B's recent \$100,000 corporate donation to the organization and a donation of more than \$75,000 in relief supplies, brings the Texas-based grocer's total to **approximately \$388,000**.

At H-E-B stores throughout Texas, customers can simply add donations in increments of \$1, \$3, or \$5 to their total grocery bill through Feb. 15, 2010. One hundred percent of the donations received will support American Red Cross emergency relief efforts, which may include sending relief supplies, mobilizing relief workers and providing financial resources.

"We are deeply saddened by this tragedy, and our prayers are with the millions of people affected by this natural disaster. It is our hope that H-E-B's donation, along with our loyal customers' support, will aid Haitians during their recovery," said Winell Herron, group vice president of public affairs and diversity for H-E-B. "H-E-B's check stand campaign offers a simple and reliable way for our customers to support the communities affected by this natural disaster."

For more than 100 years, H-E-B has demonstrated its commitment to communities in crisis by donating emergency supplies, drinking water and food as well as providing convenient ways for customers to give back to their community.

**St. Mary's University** funds were collected through the Sunday mass collections, personal donations, and contributions from the Law School student body and Omega Delta Phi Fraternity. The General Administration of the Society of Mary has established a Solidarity Fund for the Foundation of Haiti, which will help ensure funds to rebuild the community houses and Marianist works in Haiti as the country recovers. This fund will ensure a long-term approach to the future of Marianist presence in this predominately Catholic country. We hope to take up future collections for this fund as a campus community in the months ahead.

## NEWSREELS continued

**Zachry Holdings, Inc.** provided assistance to Haitians by purchasing 25 ShelterBoxes (a self-contained emergency shelter unit). This significant contribution will provide housing for 250 people. The ShelterBox project was conceived and developed by a member of the Rotary Club in the Cornwall District, Great Britain. For more information, go to [www.shelterbox.org](http://www.shelterbox.org)

**ERNST & YOUNG**  
Quality In Everything We Do

Home

Americas

EMEIA

Far East

Japan

Oceania

Service lines

Sectors

Home &gt; Americas

## Americas news

## UPDATE: EY people open hearts to Haiti



In just one week, the EY Haiti Earthquake Re Fund has already raised \$141,314 from hundreds of donors, in addition to the \$100,000 contributed by EY. That number doesn't yet include donations EY people have made through other Sub-Areas' initiatives or checks still in the mail. Contributions to the fund will be accepted until February 5, 2010. Read [how you can contribute](#).

Note to readers in the US: Yesterday, President Obama signed a bill making donations to support Haiti relief efforts deductible on 2009

taxes if those contributions are made on or after January 12, 2010 and no later than February 28, 2010. To learn more about what EY is doing to help those affected by the earthquake, visit the [CR Connection](#).

**NEWSREELS continued**

FOR MORE INFORMATION, CONTACT:

**Media:**

Katie Gaultney  
Office: 210-858-7883  
Wireless: 210-861-6062  
[katie.gaultney@kci1.com](mailto:katie.gaultney@kci1.com)

**Investors:**

Adam Rodriguez  
Office: 210-255-6197  
Wireless: 210-861-7969  
[adam.rodriguez@kci1.com](mailto:adam.rodriguez@kci1.com)

**KCI SENDS CRITICALLY NEEDED MEDICAL PRODUCTS TO HAITI TO HELP TREAT SERIOUSLY WOUNDED**

*KCI Donates its Signature V.A.C.<sup>®</sup> Therapy and Other Wound Care Products; In-Kind Donation Valued at More Than \$2 Million*

**SAN ANTONIO—JAN. 19, 2010—**[Kinetic Concepts, Inc.](#) (NYSE: KCI) today announced its contribution of more than \$2 million dollars worth of advanced wound care products to the Haiti relief effort. The in-kind donation includes KCI's industry-leading Active Healing Solutions<sup>™</sup> and Therapeutic Support Systems<sup>™</sup> products designed to help treat complex and hard-to-heal wounds. KCI will collaborate with Surgical Implant Generation Network (SIGN) and Project Medishare to place products in the hands of medical personnel in Haiti.

"Our hearts go out to the people of Haiti, the injured and those who have lost loved ones," said Catherine Burzik, KCI president and CEO. "The people of KCI feel a great responsibility to do all they can to help. We're so grateful that every day around the world, our products help people in the worst of conditions heal. This situation in Haiti will require healing in the most significant way, and we hope that our donation makes one measure of difference on the front lines of this terrible disaster."

KCI is providing V.A.C.<sup>®</sup> Freedom Therapy units to help treat individuals with compound fractures and large tissue deficits at high risk of infection. KCI's AtmosAir<sup>®</sup> 9000AR Mattress Replacement System and RIK<sup>™</sup> Fluid Overlay will aid tissue redistribution during the healing process for burn victims and those suffering from tissue loss.

"Haiti's lack of access to proper medical equipment can turn even minor injuries, such as trauma to broken bones, into a serious and potentially fatal issue," said Dr. Lewis G. Zirkle Jr., M.D., orthopedic surgery, and president and founder of SIGN. "Sending the KCI V.A.C.<sup>®</sup> Freedom and other devices to Haiti will better equip medical professionals to treat the injured. At the end of the day, there will be people who have arms and legs because of KCI."

KCI also is planning a program in which the company will match employees' financial contributions to the Haiti relief effort.

**About KCI**

Kinetic Concepts, Inc. (NYSE:KCI), is a leading global medical technology company devoted to the discovery, development, manufacture and marketing of innovative, high-technology therapies and products for the wound care, tissue regeneration and therapeutic support system markets. Headquartered in San Antonio, Texas, KCI's success spans more than three decades and can be traced to a history deeply rooted in innovation and a passion for significantly improving the healing and the lives of patients around the world.

The Company employs 6,700 people and markets its products in more than 20 countries. For more information about KCI, and how its products are changing the practice of medicine, visit [www.KCI1.com](http://www.KCI1.com).



**NEWSREELS continued****AT&T Provides Further Support to Aid Haiti Quake Victims Through a Variety of Programs**

**Donates 1,000 wireless phones to Haitian carrier, works with business allies to provide a total of 7,000 phones to relief effort**

**Company builds on relationship with leading charities to enhance relief effort to disaster-hit country**

**Jan. 19, 2010** — AT&T\* (NYSE:T) is offering further assistance and support to earthquake victims in Haiti through a variety of programs and initiatives that include direct support for leading relief organizations, donating wireless devices to help re-establish communications, and enabling donations from AT&T customers and employees.

AT&T's response to the disaster includes:

- Coordinating the donation of 7,000 wireless phones to Voila, a Haitian wireless carrier and one of the only carriers with service in the country
- Providing smartphones and service to Concern Worldwide, an international humanitarian organization, which is on the ground in Haiti helping with relief efforts
- Adding to an earlier grant from AT&T by donating to two additional leading non-profit organizations
- Expediting donations pledged by AT&T customers from their mobile device to the American Red Cross (customers type the word HAITI and send the message to 90999).
- Continuing a companywide employee giving program for several relief organizations

**Donated wireless devices**

For days after the quake, Voila's wireless network was one of the only ones operating in much of Port-au-Prince. "The demand and need for phones among relief users is beginning to put an enormous strain on our resources," according to John W. Stanton, chairman, Voila. "We are giving away phones to government, military and rescue workers in astonishing numbers and we are giving away free service on those phones."

Voila turned to AT&T for help. On Monday, the company arranged to airlift 1,000 Motorola EM330 wireless phones to Haiti, which Voila representatives could then provide to many of those in dire need of communications devices. "Right now there is virtually no landline service in Port-au-Prince," said William W. Hague, AT&T executive vice president, Roaming and International. "There's no question that we needed to help this country recover its communications infrastructure which is so vital to helping Haitians rebuild in the wake of this devastating tragedy."

AT&T reached out to business allies to seek additional help. Brightstar, a global wireless industry distribution and supply-chain leader based in Miami, agreed to share with AT&T the cost of providing and delivering 5,000 more wireless devices to the Haiti relief effort. "We are absolutely committed to helping Haiti recover from this tremendous tragedy," said Marcelo Claire, chairman, president and CEO of Brightstar. "With this joint initiative between Brightstar and AT&T, we are working quickly to help alleviate the suffering, and assist in the rebuilding."

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## NEWSREELS continued

After being contacted by AT&T, Sony Ericsson US moved fast as well, arranging to donate 1,000 more devices to the Haiti relief effort. "Sony Ericsson is proud to work with AT&T in the relief effort," said John Stroud, Sony Ericsson Vice President of U.S. Sales. "It is essential that those leading the relief effort in Haiti are equipped with the most reliable mobile technology possible."

### Corporate donations

Last week AT&T announced it is providing a \$50,000 donation to [Télécoms Sans Frontières](http://www.telcomsansfrontieres.org) (TSF) to support their relief work on disasters in Haiti and around the globe. This support has been augmented by funding to two other leading organizations. Project HOPE and Aidmatrix will each receive \$50,000 to support their work from AT&T.

Project HOPE (<http://www.projecthope.org>) delivers health education, medicines, medical supplies and volunteer help where needed. Each year since 2005, HOPE has participated with the U.S. Navy in humanitarian assistance missions to multiple countries in the Caribbean, Central and South America, and South East Asia.

HOPE is sending medicines, medical supplies and health care volunteers to Haiti to care for the injured. Currently, Project HOPE has a small advance team on board the hospital ship USNS Comfort, which set sail from Baltimore to Port-au-Prince on January 16. Plans are underway to add more civilian volunteers to the Comfort's relief efforts. In addition, Project HOPE is distributing from a secure warehouse in Santo Domingo more than \$1 million of medicines and medical supplies to hospitals and clinics in Haiti and the Dominican Republic. More shipments of donated medicines and medical supplies are expected to arrive at the warehouse later this week and in the weeks ahead.

The Aidmatrix Foundation, Inc. (<http://www.aidmatrix.org/>) is a nonprofit organization headquartered in Dallas, with offices in Germany and India. It enables non-profit organizations, governments and business to coordinate efforts and share resources. Leaders from across the government, business and nonprofit sectors are activating on the Aidmatrix Network<sup>®</sup> to coordinate relief efforts for the Haitian Earthquake Relief.

Project HOPE, ISTAT's (International Society of Transport Aircraft Trading) Airlink program, ALAN (American Logistics Aid Network), MedShare, Adventist Community Services (ACS), Powered by ACTION, CARE, USNORTHCOM and more have activated their portals or joined other installations on the Aidmatrix Network<sup>®</sup> in order to post needs, accept donation offers, and match them to help those in the region impacted by this devastating earthquake.

**TSF** deployed an emergency team from their Americas base in Managua to provide vital support for emergency telecommunications in Haiti, taking with them satellite mobile and fixed telecommunications tools. This initial deployment was supported by a further team from TSF's international headquarters in France.

After their arrival, TSF experts immediately installed a satellite connection supporting emergency responders. TSF experts have set up multiple broadband access points, Internet connections and phone lines in the coordinating and logistics centers located near the airport.

In addition TSF has deployed two calling centers in Haiti and they are now operational in **south-west Port-au-Prince**.

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## NEWSREELS continued

Additionally, AT&T is providing smartphones, with service, to Concern Worldwide US, Inc., an international humanitarian organization. The Concern team has been on the ground in Haiti since shortly after the earthquake. The need for smartphones came to AT&T through social media channels and AT&T responded, giving devices to the team in Haiti. Daily blogs from their staff in the field are available on their website at [www.concern-worldwide.org](http://www.concern-worldwide.org) or you can follow their team leader on the ground via live Twitter updates at: <http://twitter.com/aidwkr>

### **Texted donations to Red Cross**

Wireless customers of AT&T have pledged millions of dollars to the Red Cross International Relief Fund by pledging a \$10 donation via text message from their mobile device. To date more than \$10 million has been pledged by AT&T customers. Customers type the word HAITI and send the message to 90999.

A confirmation message will arrive within a few minutes, to which the customer replies "yes" to confirm the donation. 100 percent of all money donated will be passed on to the Red Cross. The donations will appear as a line-item on the customer's bill or be debited from a prepaid account.

The funds raised through the program go to the Red Cross to provide shelter, food, counseling and other assistance to the thousands of victims in Haiti. "This is a magnificent response by AT&T customers," said Ralph de la Vega, president and chief executive officer of AT&T Mobility and Consumer Markets.

### **Employee giving**

Internally, AT&T is providing a way for U.S. based employees to donate to a group of relief agencies at a special Web site we have established. By accessing this special page, employees can select from the following donation opportunities:

- Red Cross International Relief Fund
- United Way International
- Helping Hands for Haiti

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Other EWI Member Firm Contributions:

CH Guenther & Son, Inc.

Valero Total gifts to the American Red Cross:

Employees donated: \$40,000

Valero Energy Foundation: \$100,000

**NEW MEMBER****Barbara Gault****Southwest Foundation for Biomedical Research****by Jan Bennett Steger, Contributing Writer**

Barbara Gault joined EWI of San Antonio in January 2010 as a new representative for Southwest Foundation for Biomedical Research. Barbara works as the Administrative Assistant to Dr. John VandeBerg, Chief Scientific Officer and Director of the Southwest National Primate Research Center. This section has been in existence since 1999 when the foundation received an NIH Grant to form the research center. There are approximately 400 employees at the foundation.

Barbara is quite proud to work for Dr. VandeBerg, taking care of his every need as an executive, she handles all scheduling of meetings, arranges travel, creates correspondence, coordinates with other assistants within and outside the center to schedule meetings and appointments.

Barbara has been happily married to her husband, Gary, who is a sheet metal worker, for 20 years. Barbara is just as busy in her private life as she is at work. She and her husband have two daughters ages 18 and 14, and we all know how busy the lives of teenagers are. The 18 year old is college searching, and Barbara is helping her with that enormous task at present.

Barbara's priorities lie within her family's needs, but when she is not being the consummate mother and wife, she finds time, believe it or not, to volunteer at church or with the "LV Angels" (LV stands for La Vernia, where the Gault's live) collecting and providing food and clothing for needy families in the community. Barbara is truly doing God's work. When all of the above activities cease for the day, Barbara would be content curling up with a good book.

Barbara is a smart woman with high ambition, and she's looking forward with anticipation to being involved with EWI. She feels she has entered a new avenue with many resources available to her and vice versa. She is looking forward to receiving her mentor. Barbara will serve on the Hospitality Committee chaired by Lori Hakspiel of Fralo's. Don't miss the opportunity to meet Barbara Gault – you won't be sorry.

## NEW MEMBER

### Rebecca Rabel

#### Southwest Foundation for Biomedical Research

by Ginger Ramos, Contributing Writer



Southwest Foundation for Biomedical Research (SFBR) is an independent research institution, specializing in genetics, and in virology and immunology. Thomas B. Slick Jr. founded SFBR in 1941 as a philanthropic endeavor. He dreamed of building a “city of science” that would become a “great center for human progress through scientific research.” SFBR is located on a 332-acre campus on the northwest side of San Antonio and employs 400 staff members.

Rebecca Rabel has been with SFBR since November 2008. She is the executive assistant to Kenneth P. Trevett; President. Rebecca enjoys seeing the impact of the research projects SFBR developed such as the high frequency ventilator to rescue premature babies from death or life long disabilities.

Rebecca was born in San Antonio. When she was a small child her family moved to Washington state. Five years ago Rebecca returned to San Antonio and her family followed. She got married in October and longs to return to Playa del Carmen where she and her husband went on their honeymoon and delighted in snorkeling, tubing and swimming with sting rays.

In her free time she enjoys spending time with family and friends at the lake. Rebecca enjoys walking to support causes such as the American Lung Association’s Fight for Air 5K on February 14<sup>th</sup>. Rebecca refers to herself as an amateur dog rescuer since she and a few coworkers find loving homes for stray animals they come across.

Rebecca is excited about the great work EWI does for the community and is looking forward to meeting all the great ladies of the organization. She will serve on the Hospitality Committee chaired by Lori Hakspiel of Fralo’s.

# January Photos by Liana Greenberg



CeCe Abel, KCI and Jessica Amaya-Benitez  
Omni La Mansion del Rio



Betty Dennis, Tecomate Wildlife Systems (Guest)  
and Jimmie Joffe, McMarr Properties, Inc.



**Police Chief William McManus**



Julie Lyssy  
C.H. Guenther & Son



Carolyn Wallace  
Spurs Sports & Entertainment



Jan Steger, UTSA; Carla Homan, Omni  
La Mansion Del Rio (Guest); Pam  
Hudec, Omni San Antonio Hotel at the  
Colonnade (EWI Executive); and Joyce  
Stuart, Nix Health Care System



Donna Miller, BioMed SA and Stacy  
Crabb, Omni San Antonio Hotel  
at the Colonnade



Leona Pappas, Lifetime Member



CONNECTIONS | CAREERS | COMMUNITY

## 2009-2010 Calendar

<u>General Membership Meeting</u>	<u>Board Meetings</u>	<u>Conference / Special Events</u>
Location to be announced in monthly meeting announcements	Board Meetings to be held at Silver Eagle Distributors, unless otherwise stated Meeting start time is 5:45 p.m.	
Thursday, November 19 UIW Marian Hall Ballroom Topic: Bus. Mtg./Committee Sessions	Tuesday, November 24	
<b>Second</b> Thursday, December 10 Anne Maries Catering Topic: Networking	Tuesday, December 15	
Thursday, January 21 Omni Hotel at the Colonnade Speaker: Chief William McManus San Antonio Police Department	Thursday, January 28	
Thursday, February 18 Omni Hotel at the Colonnade Speaker: Dr. Ricardo Romo, Ph.D. Topic: A TIER ONE University for A Top TIER City	Tuesday, February 23	
Thursday, March 18 Omni Hotel at the Colonnade	Tuesday, March 23	
Thursday, April 15 Morton's Steakhouse Topic: Exec Recognition Luncheon	Tuesday, April 20	Spring Conference Memphis, TN April 22-24, 2010 open to all members
Thursday, May 20 DoubleTree Hotel Topic: Scholarship Banquet	Tuesday, May 25	EWISP and ASIST Scholarship Banquet
Thursday, June 17 Topic: Trade Show	Tuesday, June 22	Member Firm Trade Show
Thursday, July 15 Non-meeting	Tuesday, July 20	Non-Meeting - Fundraiser
Thursday, August 19 Omni at the Colonnade	Tuesday, August 24	TEXOMA Board Forum Oklahoma City, OK August 6-7, 2010
Thursday, September 16 DoubleTree Hotel	Tuesday, September 21	LCAM Kansas City, MO Sept. 23-25, 2010 open to all members
Thursday, October 21 Topic: Business Meeting 2010-2011 Board Installation	October Board Retreat Venue: TBD by Monica Garza	Reading Rally 2010-2011 Board Installation