

Letter from President



EWI of San Antonio welcomes Dorothy Landry, replacement representative for Deacon Recruiting. Gloria Eastwood of H-E-B will serve as her mentor and Dorothy will serve on the Firm of the Year Committee chaired by Denise Cross of Arthur Pfeil Smart Flowers.

Thank you to Joy Box, Fernandez Honda, for agreeing to Chair the ASIST Committee. This will be such a rewarding experience for her.

A big thank you to those firms who have renewed their membership in EWI of San Antonio. For those who still need to renew, please send your check to Valerie Manns, Project Control as soon as possible.

And now, a short history lesson. Thirty-five years ago the EWI Chapters of Texas formed the Texas Board Forum. The chapters met once a year to discuss their successes and struggles in the areas of membership, retention, membership meetings, fundraisers, and philanthropy. Those in attendance come away from this annual forum with ideas to energize their chapters. Contrary to the title of the meeting, Board Forum, it was open to any representatives who wanted to attend.

In 2002, EWI of Oklahoma City and EWI of Tulsa joined the Texas Board Forum and we become the Texoma Board Forum.

In 2011, it was once again San Antonio's turn to host the forum (meeting sites rotate among the chapter cities). That year the Corporate President, Vice President/President Elect, Chapter Development Director and Marketing Director attended the meeting and recognized the value of the forum meetings. That same year the Corporate Board organized the Corporate Regional Board Forum Committee and currently our very own Debbie Saldana of H-E-B is Vice Chair. Regional board forums have sprung up across the country and they are patterned after our Texoma Board Forum.

And now, EWI of Little Rock and EWI of Northwest Arkansas will be joining the Texas and Oklahoma chapters and we will soon have a new name for our forum.

What a wonderful idea the Texas EWI chapters had 35 years ago – unselfishly sharing their knowledge and lending support to their sister chapters. Great experiences await these newly formed regional forums.

AND, HAPPY 55TH BIRTHDAY EWI OF SAN ANTONIO.

Joyce Stuart
Nix Health

2012-2013 Officers & Directors

President

Joyce Stuart
Nix Health

Vice President

Lori Reed
Quadrangle Press, Inc.

Secretary

Carolyn Wallace
Spurs Sports & Entertainment

Treasurer

Valerie Manns
Project Control

Fundraising

Linda Buck
Herff Travel, Inc.

Membership Director

Bobbi Lutz
San Antonio Economic
Development Foundation

Sergeant-at-Arms

Gena Brown
HOLT CAT

Programs

Liana J. Greenberg
Purina Care Insurance Services

Director At Large

Denise Blackmer
Bank of America

Publications Director

Rebecca Martinez
Nix Health

Membership Meeting

Rebecca Helterbrand, Clarity Guidance Center

Thursday, February 21, 2013

5:30 p.m.

Norris Conference Center, 4522 Fredericksburg Road

Wonderland of the Americas Mall

February Board Meeting

Tuesday, February 25, 2013

5:30 p.m.

Nix Health, 414 Navarro

EWI MISSION AND VISION STATEMENTS

Mission

Executive Women International® brings together key individuals from diverse businesses for the purpose of:

- Promoting Member Firms
- Enhancing Personal and Professional Development
- Encouraging Community Involvement

Vision

To be the leading connection for business professionals

Representatives' Birthdays & Firm Anniversaries

Congratulations to the following in celebration of their February Anniversaries.

Bank of America	55 years
Coca Cola Refreshments, San Antonio	55 years
CPS Energy	55 years
McMarr Properties, Inc.	55 years
Bitterblue, Inc.	9 years

Best Wishes to the following in celebration of their March Birthdays.

Yolanda Trevino	Spurs Sports and Entertainment	March 17
Teri Perez	SWBC	March 19
Pamela Brant	Sustaining Member	March 19
Esther Luna	Batchelor Cadillac	March 22

Board Update

FUNDRAISING COMMITTEE

The letters mailed to your executives has been well received. This project was proposed to the board at the October meeting. We mailed the letters on January 15 and as of January 30, we have had significant contributions. We feel this Fundraising approach was well received by our member firms and will be a major success.

The fundraising committee would like to share an update on this year's projects. The 75/25 drawing held at each monthly meeting benefits balancing our chapter's budget for the year. Money raised through this effort does not in any way affect scholarships or Reading Rally. Our goal is to raise \$1000 for the 2013 General Budget, we have raised over \$600 thus far. We will continue to hold the 75/25 drawing for the rest of the year.

Thank you for your support of the Fundraising Committee.

Kudos

Congratulations to our member firms that were recognized as one of the Best Companies to Work For.

FORTUNE

100 Best Companies to Work For

Rank ▲	Company Name	No. of Employees	Job Growth
34	Rackspace Hosting	3,571	22.4%
38	NuStar Energy L.P.	1,491	-1.3%
40	USAA	23,390	0.1%
57	Ernst & Young LLP	27,041	11.6%

To read the full stories go to <http://money.cnn.com/magazines/fortune/best-companies/>

Upcoming

San Antonio Museum of Art - February Calendar of Events

10 Sunday, 9:30 a.m.

Be My Valentine 5K Run/Walk

SAMA. \$30 Early Registration, \$35 starting January 1, \$40 on Race Day. Register online at www.bemyvalentinerun.com.

The Be My Valentine 5K Run/Walk will start and finish at SAMA, and the course will be on the beautiful and latest expansion of the San Antonio River Walk. Free admission for runners, an Aphrodite costume contest, music, and more!

11 Monday, 5:30 p.m.

Brahms Festival: Romancing Brahms... A Golden Finale

Great Hall. \$20 for members, \$25 for non-members. To register, please call (210)978-8121.

This concert is a fitting finale to the symphony's Brahms Festival. The concert is presented by leading musicians of the San Antonio Symphony in collaboration with music faculty of the University of Texas in San Antonio.

12 Tuesday, 6:00–7:00 p.m. New time due to Daylight Savings *Run with SAMA*

12 Tuesday, 7:00–7:30 p.m.

Love Letters: Music of the Heart Pt. 1 by Voci di Sorelle

Cowden Gallery. Free. No reservations needed.

San Antonio's premier women's ensemble brings their unique a cappella sound to SAMA in a special two concert series for Valentine's Day. Voci di Sorelle (Italian for "Voices of Sisters") is San Antonio's premier women's vocal ensemble and the only one of its kind in Texas.

14 Thursday, 10-10:45 a.m. Art Crawl

Caregivers and babies 0-18 months

16 Saturday, 7:00–7:30 p.m. *Love Letters: Music of the Heart Pt. 2* by Voci di Sorelle

Cowden Gallery. Free. No reservations needed.

16 Saturday, 7:00 p.m. –12:00 a.m. *The Last Night of Love*

\$10 members, \$20 non-members

Wednesdays, 10:00–11:00 a.m.

SAMA Playdates

Saturdays, 10:15–11:00 a.m.

Meditation in the Japanese Gallery

Entombed Treasures: Funerary Art of Han Dynasty China

Opens February 2

Focus Gallery

Aphrodite and the Gods of Love

Closes February 17

Cowden Gallery

Rostros de Maria

Closes February 20

Golden Gallery

From our Representatives:

“What was the most romantic thing a man has ever done for you?”

My husband ignores my faults and loves me just the way I am. We also still have date nights on Fridays where we meet at Central Market, have a glass of wine, and shop together.

Margaret Woods

My fiancé wrote a poem and surprised me with flowers for my Birthday. *Emily Kopecky*

Picnic and Horseback riding through an extinct volcano. *Lisa Chapa*

On Valentine’s Day he hired a Barber Shop Quartet to sing to me at work and then delivered roses. *Stacey Crabb*

Planned a trip to Cancun without me knowing until the morning we left. *Carolyn Wallace*

When I was 8 months pregnant I was having several unusual cravings. My sweet husband went to three different places to get what I wanted for dinner. I know it’s silly, but at that time it was what I needed. Love him! *Amanda Avendano*



My husband proposed to me during his 2 week mid-tour leave from Iraq. While in Iraq, he had been in contact with his aunt who is a jeweler, designed the ring and had it mailed to his parents. So needless to say, I didn’t expect the proposal or the beautiful ring. I mean, he had many other things on his mind while fighting over in Iraq, like coming home safely. *Amanda Stewart*

Had a quartet sing a love song to me – it swept me off my feet! (Always) *Bobbi Lutz*

My husband and I were dating when I found out my dad had cancer. Well I was just having such a stressful day that when I got out of my night class I cried the entire way home. When I pulled into the driveway he was on the porch talking with my mom about how he wanted to surprise me because I was having such a bad day. Mind you I lived in La Vernia and he lived over by Sea World which is a good 45 minutes. *Christina Casiano*

Planned a surprise trip for my birthday. *Diane Solarczyk*

Had our wedding in Paris (Illinois). *Joyce Stuart*

My husband to be (Jack), showed up for a date night in a limo, with roses and fresh dipped chocolate strawberries on a silver tray. After a great dinner out, we toured San Antonio via limo. *Denise Cross*

Danced with me in the rain. *Karen Carawan*

Cont. “What was the most romantic thing a man has ever done for you?”

Recently, for our 31st anniversary my husband bought a dozen roses and arranged them in a vase himself and brought them to my office. The roses were multi-colored. Every man that walked into my office commented on how those were the most beautiful roses they had ever seen. It was funny to see men react that way and they were so pleased to find out that the roses were only \$11.99. My husband was so proud of himself! *Lori Reed*

Found my dream car (twice). *Lynn Smasal*

Gave me an envelope and told me to go to the airport and open. Nice trip. He met me at the end of the flight. *Pam Hudec*

Put together a surprise 50th birthday girl's weekend party, at a hotel with limo, dinner and spa treatments for all. *Patty Wilkins*



Cooking dinner on a terrace. *Susan M. Mossberger*

Driven 5 hours and showed up on my doorstep at midnight with Roses. *Erin Sheehy*

When wanting to date me, he found dates that we could include my daughter in too. He made a point of inviting both of us out on a date. *Liana Greenberg*

Took me primitive camping in Big Bend State Park where there's no one around for miles & we didn't see anyone for days. Wine & grilled gourmet dinner every night. *Sylvia Rodriguez*

February Member Firm Tips

Arthur Pfeil Smart Flowers, Inc.

(EWI San Antonio Member Firm for over 54 Years)

Advice on Ordering and Taking Care of Fresh Flowers and Plants: We hope you get some Beautiful Flowers this Valentine's Day!



- ❖ Always order flowers from a local, brick and mortar established florist.
- ❖ With fresh cut flowers, add water daily to keep the container completely full of water.
- ❖ Keep flowers from direct sunlight. Sunlight will dry them out in just a few short hours.
- ❖ Keep flowers away from heating and air-conditioning vents and ceiling fans as they too will dry out your flowers and greatly shorten their life.
- ❖ Don't set your arrangement near a computer, T.V. or any appliance that generates heat.
- ❖ If you purchase wrapped flowers, be sure to give them a fresh cut at the bottom of the stems just before you put them in water.
- ❖ For green and blooming plants, water thoroughly every three to five days or when the soil is dry to the touch. Make sure the water drains completely through the plant and empty the saucer or liner of standing water.
- ❖ With arrangements, remove foliage and leaves that are in the water to prevent bacteria build-up which shortens flower life.
- ❖ When ordering over the internet, be aware that there are hundreds of businesses posing as a "local florist" that are in fact just an order gathering operation. For a fee, they will take your order and then forward it to a real brick and mortar florist to have it filled at a greatly reduced price versus what you would have paid had you dealt directly with a local, brick and mortar florist in the first place. This is true for FTD, Teleflora, 1-800-Flowers (Bloomnet)...they are not brick and mortar florists, but entities that, among other things, gather orders.
- ❖ When ordering flowers, you will save money, time and headaches if you will make sure you are talking to the florist that will actually make your arrangement or be handling your out of town order.
- ❖ A coupon over the internet is rarely a good deal. The best value for your money is almost always talking directly with a true brick and mortar florist who will actually be doing the work.
- ❖ When sending flowers out of town, the safest and most cost effective approach is to deal with your local, reputable brick and mortar florist who always has your best interest at heart.

Remember that Arthur Pfeil Florist is your local florist and has been serving San Antonio for over 67 years. We will always be happy to help provide you with the freshest flowers and plants available either "around the corner or around the world."

New Member Firm/Representatives

Firm: Rackspace

Representative: Angeles Aboites

Angeles is the Executive Assistant to the Senior Vice President of Rackspace and has been with the company for two years.



She is an only child, originally from Mexico City. She moved to San Antonio in 2003 to take a job with UTSA's Institute for Law and Public Affairs where she worked closely with the program's director in helping guide students into different law schools across the country. She has an undergraduate degree from St. Edward's University and a Master's from UT Austin where she focused on U.S.-Mexico Relations and NAFTA. Before going into graduate school she worked at the Texas State Capitol for a San Antonio State Representative during the 75th Legislature. She loves to travel, run, shop, play tennis and fine dining. She has been to Europe, Canada and Hawaii and can't wait to plan her next trip! Her Yorkie, Gordy, travels everywhere with her - she is convinced that he is bilingual and his favorite color is pink!

Angeles did not need any convincing to join EWI. She feels this is a great opportunity for anyone who is working towards their career development and the improvement of our community and is excited to be part of the group. She is anxious to meet all the members and contribute to the chapter.

Angeles, welcome to EWI. We look forward to getting to know you.

Firm: Deacon Recruiting

Representative: Dorothy Landry

We are pleased to welcome Dorothy Landry as a replacement representative for member firm Deacon Recruiting. Dorothy has been with Deacon for 9 months and is a recruiter for the HR Services Division. Prior to joining Deacon, she worked in Continuing Medical Education for a major hospital system in the Houston Medical Center for several years. Then she shifted her professional career into healthcare sales. Now, after several successful years in sales, she puts her diverse experience towards recruiting highly qualified professionals.

Dorothy attended Florida State University on a cheerleading scholarship and earned a Bachelor of Science degree in Community Health/Education. She is married to her kindergarten sweetheart Ryan, who is a State Farm agent here in San Antonio, and they are proud to call Bulverde home. Dorothy and Ryan are parents to 3 year old Mason Milo and also have a white lab named Boomer. They are an active family and love the outdoors and traveling.

Dorothy is excited about joining EWI and feels that the women in our membership have extensive knowledge and experience, and she feels that she will learn a great deal while building new relationships and helping to grow EWI's mission through participating and giving back to the community. She says she is incredibly honored to be in the presence of so many talented women.

We are so pleased to have you in our chapter, Dorothy!

New Member Firm/Representatives

Firm: KSAT-TV

Representative: Leticia Hiatt

Executive Administrative Assistant to VP/General Manager of KSAT-TV, Phil Lane, Lettie is one of the newest members to EWI San Antonio. A graduate of Edison High School, she has worked for KSAT-TV for 34 years. She began her career at the local ABC affiliate in the programming department and was later selected to fill her current position where she has served the needs of many for the last 22 years. Lettie does research and prepares reports to be filed at the FCC. In addition, she serves as the Children's Television Programming Liaison and supports the Business and Programming Departments.



A mother of two and grandmother of two, Lettie has been married to Richard "Kiki" Hiatt for 31 years.

She is a history buff who loves to read and visit museums and also enjoys shopping and getting facials. More than anything, she loves to spoil her grandchildren.

In becoming an EWI member, she hopes to not only "gain new friendships and business relationships and learn how to better serve the San Antonio and South Texas communities. I also look forward to the educational opportunities offered as a member of EWI," said Lettie.

Lettie, we welcome you to EWI San Antonio and look forward to getting to know you better.

February General Meeting

Maggiano's Little Italy



Maryellen Owen (Muzak) and Joy Box (Fernandez Honda)



Erin Sheehy (Omni Hotel San Antonio), MJ Willis and Sharon Nelson (Alisam Transportation Solutions)



Jan Stegar (University of Texas at San Antonio) and Joyce Stuart (Nix Health)



Lynn Smasal (Ernst & Young LLP) and Stacy Lumpkin (Petco Animal Supplies, Inc.)



Kathy Beaman (Julian Gold) and Charito Lincoln (USAA)



Jody Newman (The Friendly Spot) and Liana Greenberg (Purina Care Insurance Services)

2012-2013 Calendar Year at a Glance

<u>General Membership Meeting</u>	<u>Board Meeting</u>	<u>Topics/Conferences/Special Events</u>
	Nix Health 414 Navarro, 78205 5:30p.m.	
Thursday, October 18	Tuesday, October 23	Planning Session at Alamo Café, 14250 San Pedro
Thursday, November 15	Tuesday, November 20	Firm Night, Creer-Believe, 10919 Wurzbach
SECOND Thursday, December 13	Tuesday, December 18	Holiday Social and White Elephant Gift Exchange Anne Marie's Catering, 12475 Starcrest
Thursday, January 17	Monday, January 28	Social Media Night: Speaker Jody Newman Maggiano's Little Italy, 17603 W IH 10
Thursday, February 21	Tuesday, February 26	Clarity Guidance Center: Rebecca Helterbrand Norris Conference Center, 4522 Fredericksburg
Thursday, March 21	Tuesday, March 26	Pot Luck
Thursday, April 18	Tuesday, April 23	Executive Recognition Luncheon
Thursday, May 16	Tuesday, May 21	EWISP and ASIST Scholarship Banquet DoubleTree Hotel
Thursday, June 20	Tuesday, June 25	Non-meeting fundraiser
Thursday, July 18	Tuesday, July 23	Reading Rally
Thursday, August 15	Tuesday, August 20	
Thursday, September 19	Friday, September 24	Chapter Board Installation DoubleTree Hotel

Chapter Board



PRESIDENT
Joyce Stuart
 Nix Health
jstuart@nixhealth.com
 210-271-2025



VICE PRESIDENT
Lori Reed
 Quadrangle Press, Inc.
lori@quadp.com
 210-828-8191



SECRETARY
Carolyn Wallace
 Spurs Sports & Entertainment
cwallace@attcenter.com
 210-444-5513



TREASURER
Valerie Manns
 Project Control
valerie@projectcontrol.com
 210-545-0008



SERGEANT –AT-ARMS
Gena Brown
 HOLT CAT
regena.brown@holtcat.com
 210-648-8427



MEMBERSHIP DIRECTOR
Bobbi Lutz
 San Antonio Economic Development
 Foundation
blutz@sanantonioedf.com
 210-226-1394



PROGRAM DIRECTOR
Liana Greenberg
 Purina Care Insurance Services
Liana.greenberg@purinacare.com
 210-471-0480



PUBLICATIONS DIRECTOR
Rebecca Martinez
 Nix Health
rmartinez@nixhealth.com
 210-579-3299



FUNDRAISING DIRECTOR
Linda Buck
 Herff Travel, Inc.
lindab@herfftravel.com
 210-226-4331



DIRECTOR-AT-LARGE
Denise Blackmer
 Bank of America
denise.w.blackmer@ustrust.com
 210-270-5378



PARLIAMENTARIAN
Kathy Beaman
 Julian Gold
kathy@juliangold.com
 210-824-2493

Chapter Committee Chairs



ASIST
Joy Box
 Fernandez Honda
joyb@fernandezhonda.net
 210-507-0271



PHILANTROPY
Amanda Avendano
 Enterprise Holdings, Inc.
amanda.k.avendano@ehi.com
 210-889-3604



EWISP
Charito Lincoln
 USAA
charito.lincoln@usaa.com
 210-498-0077



FIRM OF THE YEAR
Denise Cross
 Arthur Pfeil Smart Flowers, Inc.
denise@apflorist.com
 210-734-5166



HOSPITALITY
Maryellen Owen
 Muzak
maryellen@muzaktexas.com
 210-223-6383



COURTESY
Debbie Saldana
 H-E-B
saldana.debra@heb.com
 210-938-8382



ROSTER
Margaret Woods
 Nix Health
mwoods@nixhealth.com
 210-271-2183



MEMBERSHIP RETENTION
Christina Casino
 Bill Miller Bar-B-Q
ccasiano@billmillerbbq.com
 210-225-4461



HISTORIAN
Stacey Crabb
 Omni San Antonio Hotel at the Colonnade
scrabb@omnihotels.com
 210-699-5835

Chapter Advisors



Debbie Saldana
 H-E-B
saldana.debra@heb.com
 210-938-8382



Monica Garza
 YMCA of Greater San Antonio
monicag@ymcasatx.org
 210-246-9671